

## **Investors views and ESG expectations**

**Louise Lachmann**, Member of the Grant Committee of Innovation Fund Denmark

## **Contents**

Join us for this fireside chat with Louise Lachmann, Investor at Vanadis Ventures and former Mono CEO who will talk about how the investors' community look at ESG and how Impact investing is developing.

## **The speaker**



**Louise Lachmann**, Member of the Grant Committee of Innovation Fund Denmark

Louise is a General Partner and Co-founder in V R Ventures and a LP and Founder in byFounders Collective. She is a seasoned entrepreneur with a passion and demonstrated history within tech and SaaS. Louise's expertise lies within Digital Strategy, Management, Software-as-a-Service and Start-ups and Scale Ups. She was the Co-founder and CEO of Mono Solutions, a SaaS company providing a digital marketing platform for small businesses, serving 500K+ SME customers both direct and indirect through 70+ partners in 20+ market. Mono was acquired in 2019 by one of the world's largest media companies, Bauer Media Group, to serve as the foundation for their 4th business pillar 'SME Services'. Louise is passionate about entrepreneurship and a proud member of the evaluation committee